

# NEWSLETTER

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## The ESG-UP Project Successfully Finalized this month!

**ESG-UP – Strategic partnership to up-skill European SMEs in the development of Environmental, Social and Governance strategies** is an Erasmus+ project implemented from February 2022 to February 2024. Its main objective is to address the training and knowledge gaps of SMEs in sustainability practices to become more competitive and resilient. The project focuses on training professionals among the SMEs on how to run a business sustainably by integrating ESG (Environmental, Social and Governance) objectives and measurements into their business model.



### All ESG-UP results are now available on its website!

- Mobile report on sustainable performance: This result contributes to covering the need for awareness on long-term actions for sustainable achievements through ESG principles and the need for a long-term strategy. The mobile report reveals the most needed skills related to sustainability and has the form of an interactive resource, allowing users to search and filter topics and answers using various criteria.
- **Training package:** The result is divided into two parts:
- Guidelines to Sustainability: This section compiles information on sustainable businesses. It takes the form of training pills with activities that one can put into practice to develop the most needed skills identified.
- Collaboration and Peer Learning: This part serves as an online meeting space for building new connections to develop more inclusive and integral sustainable plans. These plans can be applied internally and externally within an SME.
- Panorama of sustainable business practices and self-assessment tool: The interactive online tool includes examples of sustainability and guidance for their implementation in businesses. The self-assessment tool takes the form of a questionnaire on sustainability performance.



## Final Public Events and Partners' Meeting

**Public Events:** We were pleased to announce the organization of a final event in each partner country, dedicated to the project presentation and its results. We invited local and European stakeholders and encouraged them to create a strong SME community to share useful practices on ESG sustainability and mutual support in ongoing or new initiatives. Additionally, VET institutions operating in entrepreneurial and business administration fields were also invited, as they were more familiar with the training material.

The final meeting of the ESG-UP project took place in Dublin in January!

The partners discussed the final details and further exploitation of the project result.

#### **MEET THE PARTNERSHIP**















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