



## NEWSLETTER

SEPTEMBER 2022, ISSUE 1



## WELCOME TO THE ESG-UP PROJECT!

**ESG-UP: Strategic partnership to up-skill European SMEs in the development of Environmental, Social and Governance strategies** is a 24-month Erasmus+ project (February 2022 – February 2024) with the main objective to address the training and knowledge gaps of SMEs in sustainability practices to become more competitive and resilient. The project will focus on training responsible professionals among the SMEs on how to operate business sustainably by integrating ESG (Environmental, Social and Governance) objectives and measurements into their business model.

ESG-UP will develop a [mobile report on sustainable performance](#), will create a [training package](#) and will launch a [panorama of sustainable business practices and self-assessment tool](#).

DO YOU WANT TO FIND OUT MORE? VISIT OUR WEBSITE AND FOLLOW US ON SOCIAL MEDIA

- <https://esg-up.erasmus.site/>
- <https://www.facebook.com/ESGUPproject>
- <https://www.linkedin.com/company/esg-up-project/>

## KICK-OFF MEETING



In April 2022, partners met in Malmo, Sweden, for the kick-off meeting. Following partner introductions, the consortium partners presented and discussed the project outcomes. Project Result 1 received a lot of attention, and associated next steps and deadlines were established. Plans for communication and distribution, management practices, and evaluation techniques were all approved.

## PROJECT RESULT 1

The partnership is currently working on outcome 1 of the project, which intends to develop a support tailored to the needs of SMEs, encouraging collaboration, exchange of best practices and peer learning as complementary tools to further implement the holistic full business approach. The methodology for this outcome is now finalized and we are currently conducting the research through questionnaires and focus groups with SME business sustainability trainers.

Click the following link to contribute on our research: [\[ESG UP\] - AdminProject](#)

## COMING SOON !

The next Transnational Meeting will take place in Valencia of Spain in April 2023, where partners will be met face-to-face. The specific meeting is important to define the next steps focusing on Project Result 2: Training package and Project Result 3: Panorama of sustainable business practices and self-assessment tool.

## MEET THE PARTNERSHIP



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